

You've won election to public office —

What do you do now?

You ran for public office because you believed you had something to offer. You gathered your friends, family, neighbors, business associates, and consultants to work on your campaign. You raised money, printed literature, went door-to-door, and were quoted in the newspaper.

And you won.

But the skills necessary to run and win a campaign are not necessarily the same skills you need to govern effectively.

When you ran you promised to serve to the best of your ability.

We can help you keep that promise.

Cleveland State University
MAXINE GOODMAN LEVIN
COLLEGE OF URBAN AFFAIRS
2121 EUCLID AVENUE
CLEVELAND OHIO 44115

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Cleveland State University

**You Won...
Now What?**

**Newly
Elected
Officials**

**2008 Certificate
Series**



Center for Leadership Development
Maxine Goodman Levin College of Urban Affairs
<http://urban.csuohio.edu>

2008 Newly Elected Officials Certificate Program

Today's local government official must possess a broad array of skills to lead effectively.

These short leadership seminars provide training and networking opportunities for newly elected officials.

While primarily intended for the newly elected official, policy makers, council staff, community leaders, administrators, agency supervisors, campaign officials, and "trusted advisors" to elected officials are also welcome.

You may sign up for any combination of workshops. The cost is \$60 per workshop or \$500 for all nine. Light refreshments will be available.

**All workshops are on Thursdays from
5:00-7:30 p.m. at the
Maxine Goodman Levin
College of Urban Affairs
Cleveland State University
1717 Euclid Avenue.
Your prompt arrival will be
appreciated by your fellow students.**

ONLINE REGISTRATION

urban.csuohio.edu/academics/leadership/electedofficials.shtml

**Maxine Goodman Levin College of Urban Affairs
Cleveland State University
<http://urban.csuohio.edu>
For more information call (216) 687-2206
or email: zoe@urban.csuohio.edu
or suzanne@urban.csuohio.edu**

2008 Schedule

January 17, 2008

City Council Leadership: Lead, Follow or Get Out of the Way

Dr. Vera Vogelsang-Coombs, Cleveland State
University

January 24, 2008

Municipal Law: Foundations

Dr. Larry Keller, Cleveland State University

January 31, 2008

Municipal Finance

Phil Brett, Director of Finance & Economic
Development, Mayfield Village

February 7, 2008

Elected Officials & Administrative Staff: Governance Roles & Responsibilities

Sylvester Murray, Cleveland State University

February 14, 2008

Ethics & Credibility for Local Officials

Dr. Jennifer Alexander, Cleveland State University

February 21, 2008

Media Relations & Crisis Communications for Local Elected Officials— A Survival Guide

Bruce Hennes, President, Hennes Communications

February 28, 2008

Developing & Leading Teams

Dr. Michael Loovis, Cleveland State University

March 6, 2008

Council-Mayor Relations: Working Together

panel to be announced

March 13, 2008

Municipal Law: What You Can and Cannot Do

Dr. Larry Keller

Workshop Series Registration

I will attend (please check):

- Council Leadership 1/17
- Municipal Law 1/24
- Municipal Finance 1/31
- Governance Roles 2/7
- Ethics & Credibility 2/14
- Media Relations 2/21
- Leading Teams 2/28
- Council-Mayor Relations 3/6
- Laws: Can & Cannot Do 3/13
- All 9 workshops**

\$60 per workshop OR \$500 for all nine

Registration deadline: January 10, 2008

Registration is required in order to attend

Space is limited-early registration is encouraged

Enclosed is my check payable to
Cleveland State University for \$ _____

OR

Purchase Order # _____

from (organization name)

Name _____

Title _____

Organization _____

Address _____

Phone (____) _____

Email _____

mail to: Center for Leadership Development
Maxine Goodman Levin College of Urban Affairs
Cleveland State University
2121 Euclid Avenue, UR 244
Cleveland, Ohio 44115-2105